

Promoting Inclusion Enhances Regional Economic Growth



Metro areas with greater equality of opportunity have higher growth

Inequality of opportunity limits employers' ability to find talent and a regions' supply of new businesses



MKE Region Lags Peer Regions in Business Growth

BUSINESS DYNAMISM	REGIONAL TREND	RANKING AMONG COMPARISON REGIONS
Small Business Formation		
Business Births & Deaths		
Startup Density		
Business Survival		
Minority Business Ownership		

Eliminate Barriers to Building an Inclusive Economy

Dynamism

Barriers to business start up inhibiting small business growth & employment

Skill

Barriers to individuals preventing education, training & access to well paying work

Access

Barriers isolating individuals in particular communities from economic opportunity

	Dynamism	Skills	Access
Practice	Support entrepreneurs and business acceleration services (productivity, exports, worker training)	Motivate employers to invest in workers Help employers determine the skills they need	Promote physically accessible locations
Policy	Streamline permit processes and regulations Occupational licensing	Promote pre K-12 education and workforce development Help eliminate other work barriers (e.g., childcare, criminal records etc.)	Promote helpful land use and zoning reforms Support transit investments
Partnership	Coordinate firms with accelerators/incubators, cluster groups and extension partnerships	Provide sector-based training partnerships Provide work-based learning opportunities for youth	Place-conscious strategies with community development organizations, metropolitan planning organizations, and transportation agencies

“An inclusive economy offers a dynamic business climate in which firms can create good-paying jobs, a supportive education and skills system in which workers can fill those jobs, and a physical environment that connects all communities to regional opportunity.”